

Study - EGM 2016

FNEGE survey on the impact of management research

Study conducted for FNEGE
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Two French University Professors in Management Science appear in the ranks among the 50 living authors considered to be the most **influential in management in the world**.

Henri Savall, president and founder of ISEOR and Emeritus Professor of iaelyon, University Jean Moulin, **is the first French person listed, as the 20th position in the world** and **Jean-Marie Peretti**, professor of the universities as well as ESSEC, is listed in the 23rd position.

1557 companies and professionals have responded to the survey.

Socio-economic management, created and developed by Henri Savall and his team for 40 years, is a model to support businesses and organizations in order to improve their sustainable social and economic performance.

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The Most Impactful Authors in Management in the World

The questionnaire of the survey opens with the following question: "According to you, which living thinker, author or researcher has the most influence in the field of management in the world?"

Following this response, it is interesting to classify the authors in function of the frequency of their appearance. This is an indisputable measure of spontaneous recognition impact. From these frequencies, a certain number of analyses can be conducted.

5.1 List of the 50 Most Cited Authors

Of all operated/utilized questionnaires, there are close to 170 different names of researchers that have been spontaneously quoted in response to this first open-ended question. A large number were not quoted more than once. It is difficult to give these individual responses a real representativeness. For the first time, we have decided to conduct a list of the fifty most cited living authors (figure 7). To avoid the eventual overrepresentation of an author, due to the fact that his membership to an institution having participated in the FNEGE study, we have included only the academics who have been cited by respondents from at least three different institutions.



This criterion led us to exclude M. Kalika of the classification

List of the 50 living authors considered to be the most influential in management in the world according to the frequency of their citation

1. M. Porter
2. H. Mintzberg
3. C. Christensen
4. I. Getz
5. P. Kotler
6. B. Gates
7. T. Piketty
8. R. Branson
9. J. Welch
10. T. Peter
11. R.S. Kaplan
12. D. Goleman
13. J. Tirole
14. G. Hamel
15. J. Collins
16. S. Sinek
17. G. Hofstede
18. J. Rifkin
19. L. Page
20. H. Savall
21. E. Musk
22. J. Kotter
23. J.M. Peretti
24. P. Senge
25. M. Zuckerberg
26. J. Attali
27. W. Buffet
28. T. Friedman
29. V. Nayar
30. D. Pink
31. E. Morin
32. K. Blanchard
33. C. Kim et R. Mauborgne
34. A. Comte-Sponville
35. T. Kähler
36. R. Dilts
37. F. Dupuy
38. T. Ferriss
39. J. Stiglitz
40. J. March
41. C.K. Prahalad
42. C. Ghosn
43. C. de Vries
44. D. Trump
45. J. Murinho
46. M. Yunus
47. P. Krugman
48. P. d'Iribarne
49. R. Greene
50. T. Kähler

Once this rough list has been created, it is necessary to analyze this first result more closely.

5.2 Top Three Analysis

Although wide gaps exist in citation rates, it is possible to note that of the 170 different proposed names, the first 10 are cited by two out of three respondents. The first three thinkers in the list clearly stand out because the first one is five times more cited than the fourth, the second one is cited four times more, and the third is cited three times more. Thus, Michael Porter represents a solid leader, widely cited by the large majority of respondents such as the most influential living author, thinker or researcher in the world.